



Letter

FROM THE STRATEGIC PLANNING TEAM

Dear Monroe Community Members and Library Patrons,

We are happy to present you with the Edith Wheeler Memorial Library Strategic Plan.

We want to thank the library staff for their ongoing commitment to making the library a welcoming environment.

Thank you to all who took the time to complete the survey and those who participated in the community conversations. Your insight and suggestions helped identify our library's positive aspects and areas that need improvement. Your help was very much appreciated.

Our strategic plan results from our team's participation in a cohort of seven libraries around Connecticut. The Connecticut Library Consortium and Maureen Sullivan & Associates offered this opportunity. Our participation allowed us to take advantage of collaboration, an asset used in constructing our strategic plan.

We look forward to improving, growing, and progressing over the next four years.



EWML

The Gem of Monroe



Strategic Plan Overview

2024 - 2028

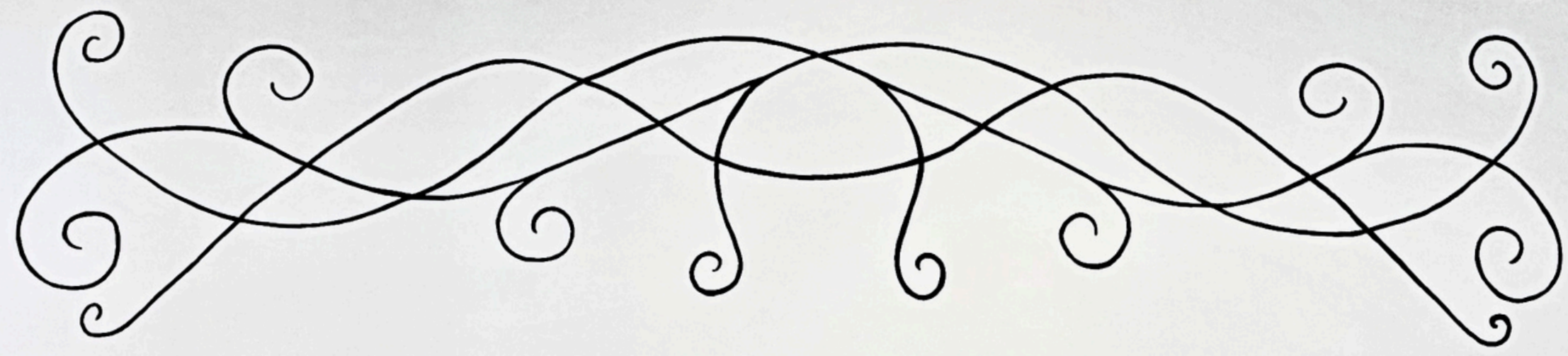
Edith Wheeler Memorial Library
733 Monroe Turnpike, Monroe, CT 06468

203-452-2850

www.ewml.org



EXPLORE @ CONNECT @ CREATE



MISSION

The mission of the Edith Wheeler Memorial Library is to enrich lives, enable success, and build community by bringing people, information, and ideas together in a welcoming environment.

VISION

Edith Wheeler Memorial Library aspires to be a dynamic community hub fostering learning, creativity, and inclusivity.

VALUES

- Growth and Development for Life-long Learning
- Community through Diverse Offerings
- Welcoming Environment that Services Everyone Equitably
- Exceptional, Innovative, Professional Library Service

STRATEGIC PLANNING TEAM

Nicole Cignoli, Library Director

Veronica Condon, Library Board Chair

Karina D'Agostino, Office Assistant

Wendy Fox, Children's Librarian Assistant

Linda Fuller, Library Aide

Lauren Obach, Children's Librarian

Patricia Shea, Library Board Vice Chair

Rick Smith, Community Leader

STRATEGIC INITIATIVES

Programming

Provide life-long learning opportunities for patrons of all ages.

- Extend accessibility to Makerspace.
- Engage children, teens, and parents in meaningful ways.
- Develop unique in-person educational and creative programming for adults.

Marketing and Communication

Raise community awareness of events, programs, and services.

- Boost visits to the library website.
- Improve staff awareness of daily events, news, and issues.
- Expand public awareness of events, programs, and services.

Accessibility

Augment library access by aligning resource availability to community needs.

- Explore flexible scheduling options and staffing to reflect patron needs.
- Assess and improve the library to expand space and service offerings.
- Seek continuous input from the public and staff to ensure service offerings are aligned with community needs.

